

The Architecture of Hyper-Local Trust

How SpotOn ensures you are 'Always Nearby'.

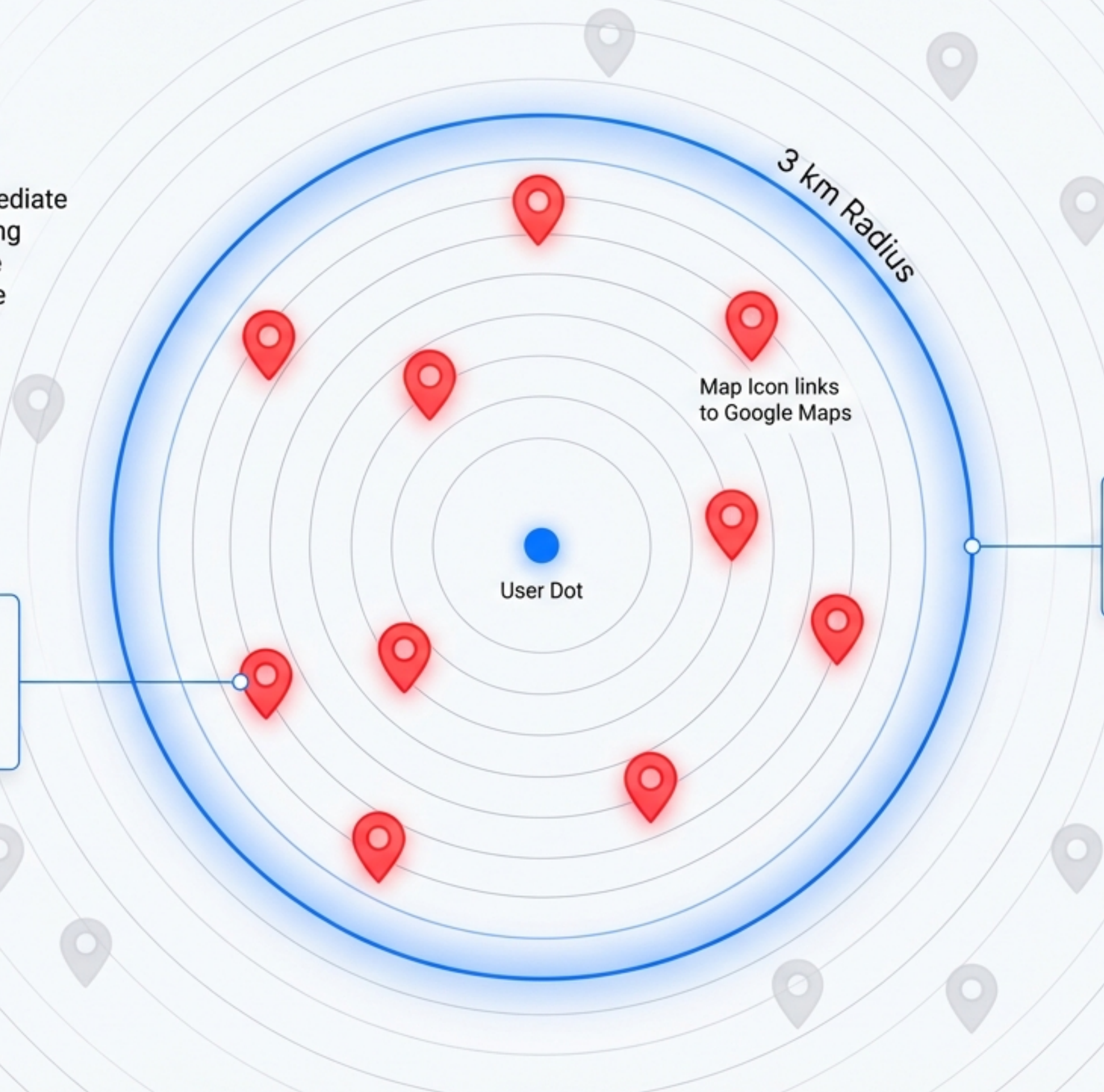
SpotOn is more than a directory; it is a real-time operational tool designed for the discovery and management of local services.



“If it is on the map, it is open.”

The 3-Kilometre Discovery Radius

The dashboard is designed for immediate utility, not infinite scrolling. By limiting visibility to a walkable 3km zone, we remove noise and focus on real-time availability.



The Benefit:
Zero clutter. Only immediately accessible services.

The Constraint:
Active SpotOn locations strictly within 3 km.

Identity and Access Control

1. Registration



1. Registration

Requires valid Indian mobile number.

Password complexity: 6–10 chars (Letters + Numbers + Symbols).

Verified via 6-digit OTP.

2. The Unique Identifier



2. The Unique Identifier

System-assigned Username format:

AA19-999999999999

[4 chars] - [Mobile Number]

3. Access & Security



3. Access & Security

Login via Password or OTP fallback.

Security Rule: Periodic mandatory login to maintain active status.

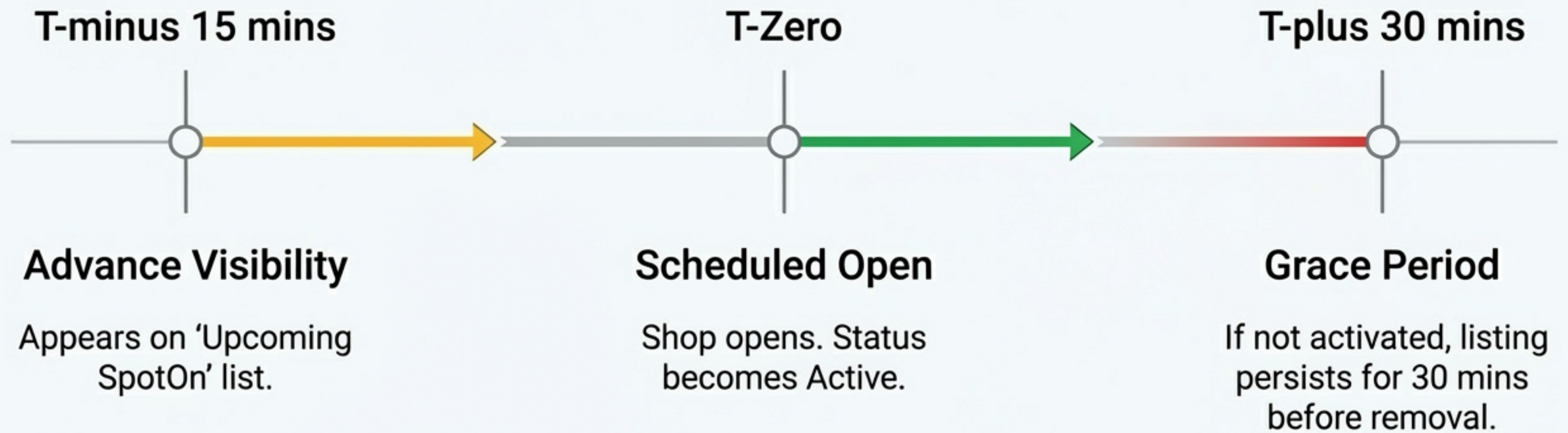
Precision Filtering

Users cut through the noise by drilling down from broad Parent Categories to specific Child Categories. This ensures the "List View" contains only what is relevant to the immediate need.



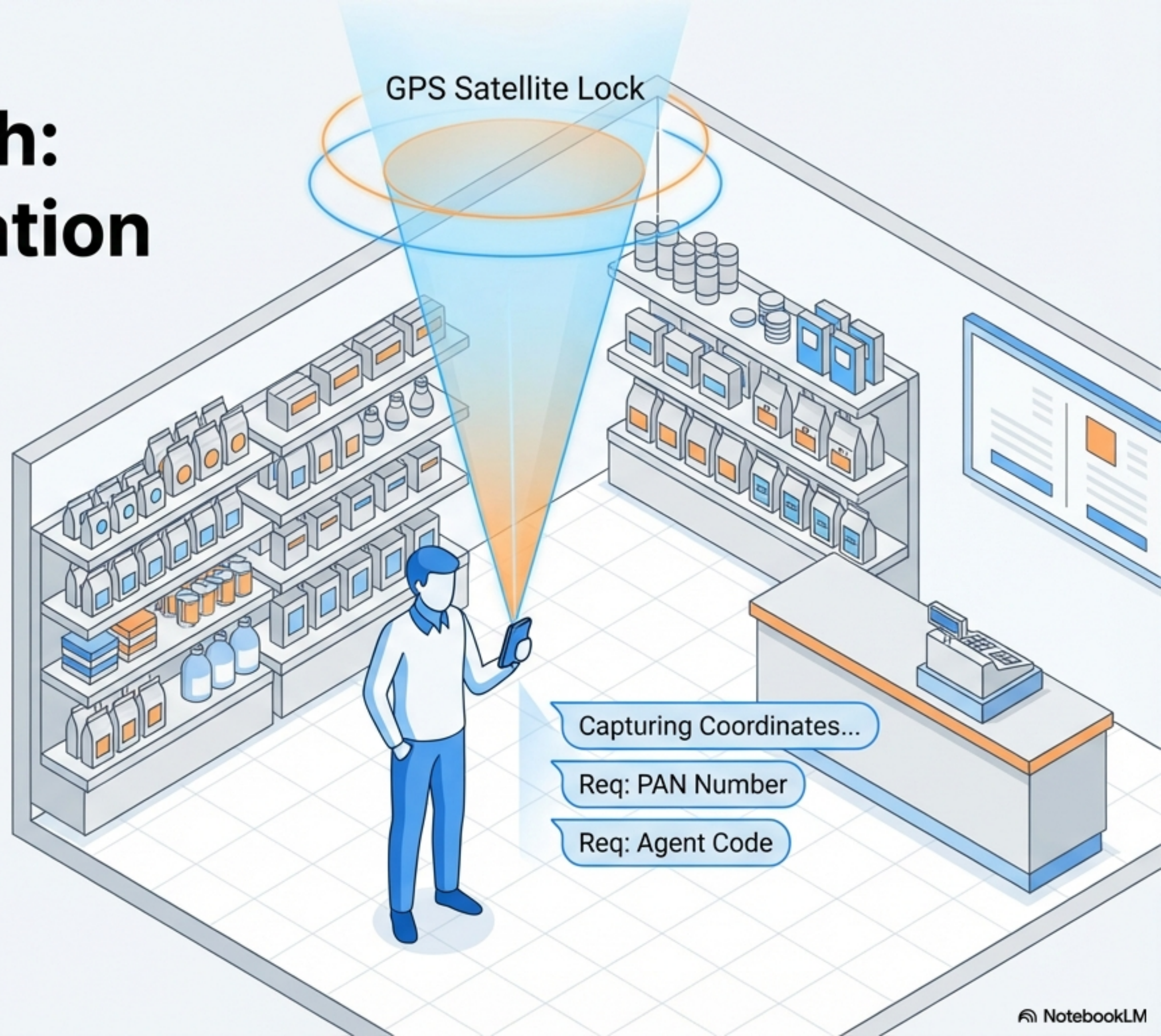
The Time Factor: Eliminating the Guesswork

The 45-minute Visibility Window.



Pinning the Truth: On-Site Registration

Crucial Rule: Users must be physically present at the business location to register. The app captures the device's current GPS location as the permanent business coordinates to prevent fraud.



Defining the Operation: Fixed vs. Fluid



Standard SpotOn

- For: Grocery, Salons, Workshops
- Schedule: Defined weekly shifts
- Categories: Up to 5 sub-categories



SpotOn Now

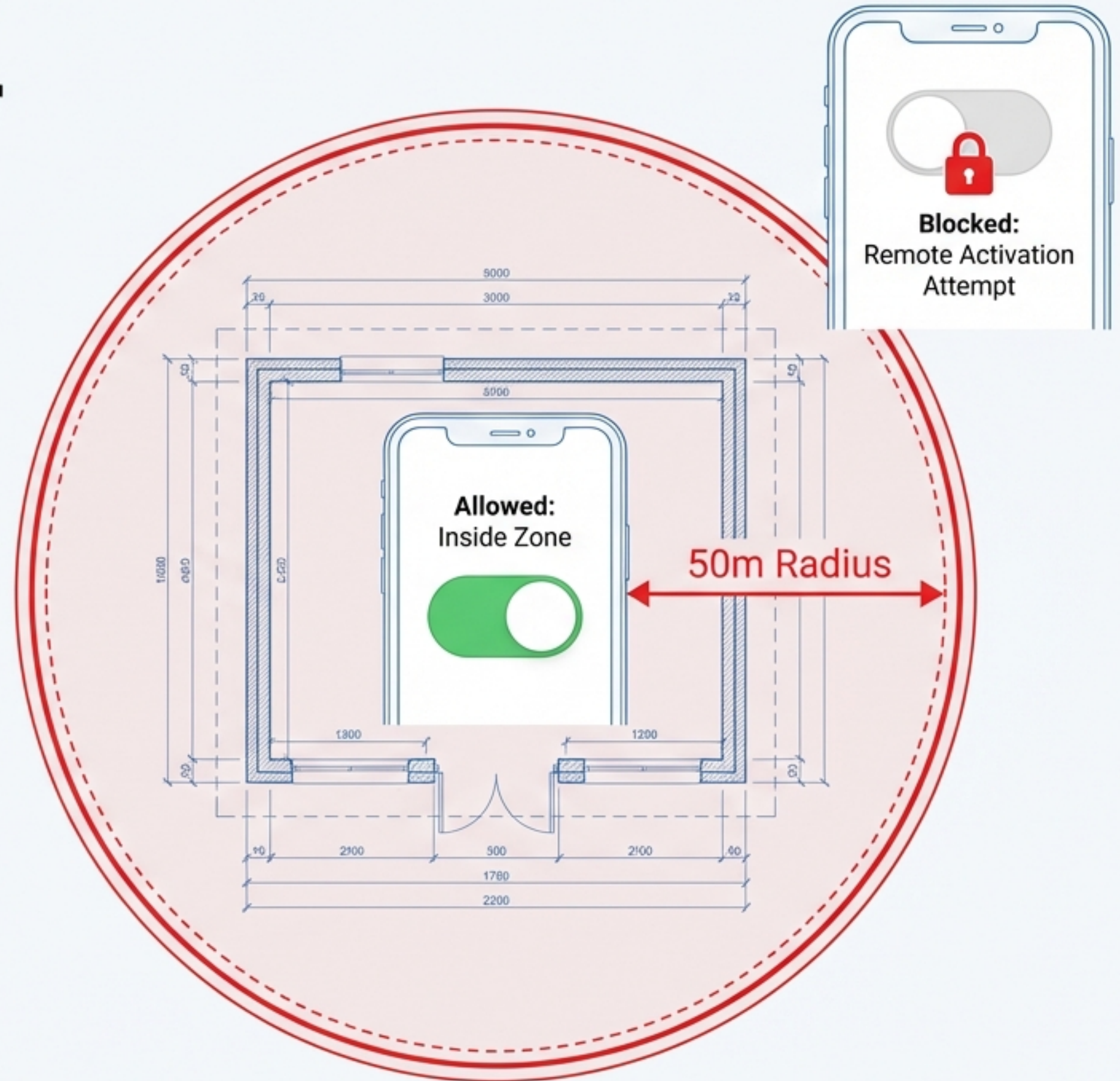
- For: Street Vendors, Food Trucks
- Schedule: Ad-hoc activation
- Constraints: Max 4 hours duration
- Rule: Cannot overlap with fixed SpotOn

The 50-Metre Tether

The 'Proof of Presence' guarantee.

The Business Dashboard physically locks the 'Active' toggle unless the device is within 50 metres of the registered location.

Owners cannot open shop from home.



Visual Integrity: What You See Is What Is There

To prevent catfishing, listing photos must be taken live via the in-app camera. 'Featured' images must represent the true nature of the business.



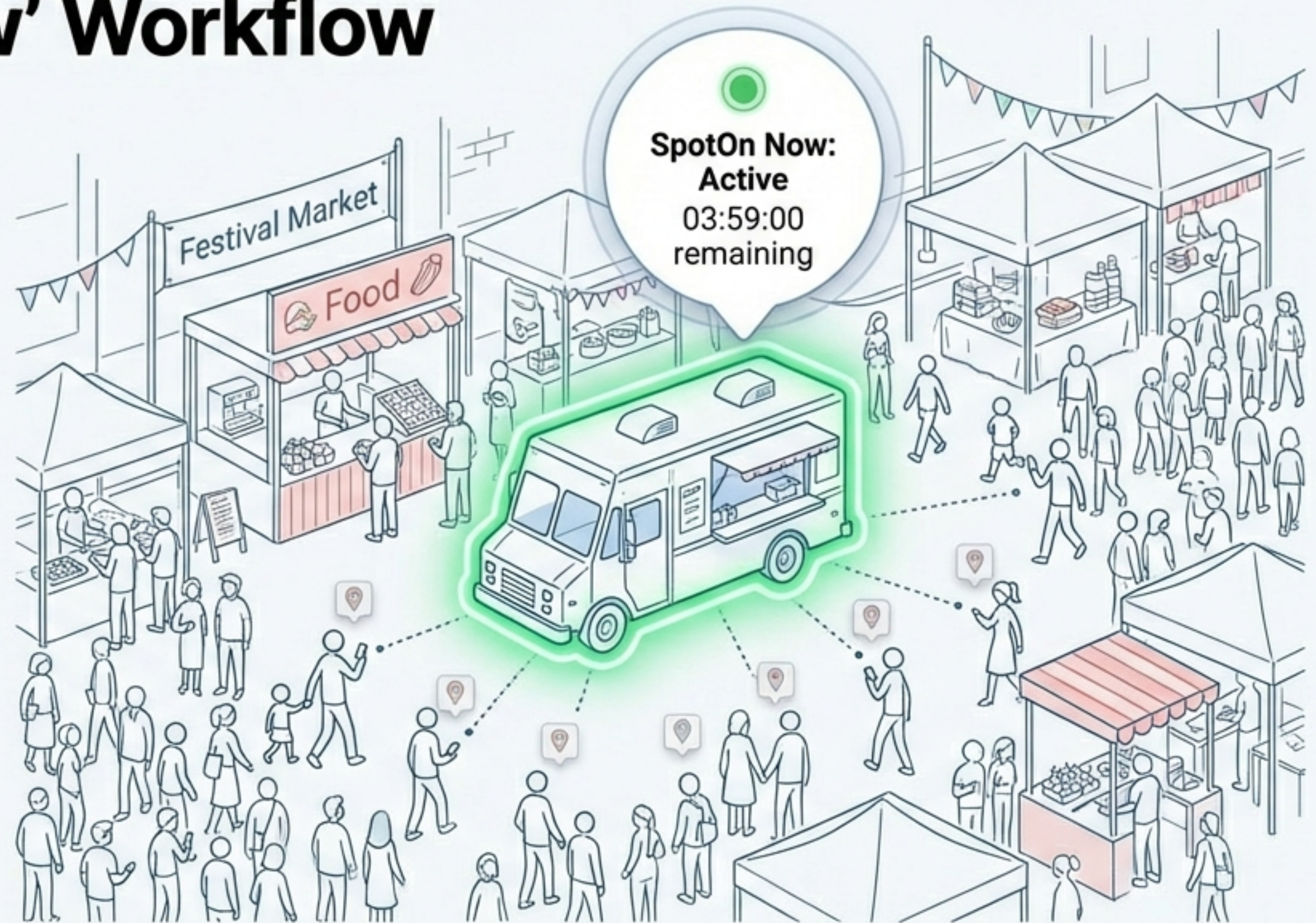
Camera Only. Live capture required.



No Gallery Uploads. No stock photos.

Capturing Opportunity: The 'SpotOn Now' Workflow

Scenario: A vendor identifies a high-footfall area. They activate 'SpotOn Now' for up to 4 hours, gaining instant visibility on the map without altering their permanent record.



Network Governance: The Business Agent



Agents act as human gatekeepers. By linking every business to a unique Agent Code, we ensure accountability and verify legitimacy before a shop goes live.

Account Management & Localisation

The image shows a mobile application interface for a 'User Profile'. The form is displayed on a smartphone screen and contains the following elements:

- User Profile** (Section Header)
- Username**: A text input field containing '[AA15-88887777]'. Below it, the text 'Read-Only' is displayed.
- Member Since**: A text input field containing '[12 Oct 2023]'.
- Email**: A text input field containing '[user@example.com]'.
- Language**: A dropdown menu currently showing '[English (UK)]'. A hand cursor is pointing at the dropdown arrow. The menu is open, showing the following options:
 - Français (France)
 - Español (España)
 - Deutsch (Deutschland)
 - Italiano (Italia)
 - Português (Portugal)
- At the bottom of the form are two buttons: 'Save Changes' and 'Cancel'.

Users can update personal details while core identifiers remain locked. The interface supports full localisation, switching from English to local languages for accessibility.

Operational Best Practices



Maintain Security

Log in periodically to keep account active.



Location Accuracy

Update details only from the actual shop location.



Respect the Clock

Open within 30 mins of schedule or disappear from view.



Visual Honesty

Keep Featured Image current and authentic.

Building a Trusted Hyper-Local Economy

SpotOn combines digital reach with physical reliability.



16:9

Download. Register. Discover.

Precision
Editorial